

Imagine...

2010

**FLOR<sup>®</sup>**  
—by—  
heusa

# FLOR by heuga is...

Modular flooring that frees the creative homemaker from the limitations of single colour and texture when thinking about floors.

Beautiful, unique floors that match your décor are now within reach of anyone.

It combines superb quality with an exciting palette of colours, patterns and textures.

With new ranges and new colours, it is now more than ever in tune with the latest colour trends in modern European furnishing and home fabrics.

Yet it is also highly practical and easy to live with. Some products are antimicrobial and all help reduce allergic reactions to dust.

And **FLOR** is sustainable, leading some of the world's best-known brands in a recent survey of independent sustainability experts.

René Nieuwendijk



## Behind the brand:

René Nieuwendijk is the MD of **FLOR** by heuga. He has 15 years of experience in the international interior design scene working with one of Europe's manufacturers of contemporary furniture. His knowledge and understanding of design trends and the factors that influence contemporary taste is now helping make **FLOR** a design leader brand across Europe.

René's favourite design icon:  
Flotar design: Jan Armgardt  
[www.leolux.com](http://www.leolux.com)







# FLOR by heuga is...

**FLOR** by heuga is whatever you want. Whether you live in a castle or an ultra modern penthouse, **FLOR** will enhance the look of any room. Combining colours and textures is a simple way to achieve stunning designs that are just not possible using broadloom carpet. Now you don't have to settle for wall-to-wall dull.

Leading designers tell us that broadloom restrict them to one colour but **FLOR** gives them the option to combine colours and textures so that the floor is no longer a background for the interior, but an integral part of it.

“The wide range of colour and texture options available at **FLOR** allows you to create a floor design to match your decorating scheme at an affordable price.”

Karen Stylianides, Deputy Editor,  
House Beautiful magazine.

## ...imagination

Monique's favourite design icon:  
Crystal Virus by Pieke Bergmans  
[www.piekebergmans.com](http://www.piekebergmans.com)



Monique van der Reijden

Monique van der Reijden is a well known interior designer in the Netherlands. She is a leading trend analyst, has her own interior design show on national TV and has published many editorials on interior design. She is the designer of the floors that show off our new ranges later in this catalogue.

“**FLOR** is so exciting. You can make your home more personal and stylish in a quick and easy way. All you need is a little creativity. I say go crazy with your favourite colours and dare to make a unique design. You will love it every day!”





# FLOR by heuga is...

**FLOR** by heuga is inspiration that works for you. When our talented team of designers create new collections, they consider every aspect – from colour to durability, yarn to texture, practicality to style.

For example, for our instant **impact** range the team used new yarn technology that mixes fluffy and highly twisted yarn to create a colour contrast in the pile and give a subtle sheen that looks exuberantly 21st Century.

Their inspiration comes from the latest trends in paint, fabrics and even fashion but also from much more unexpected sources as you'll see in the profile of one of our designers below.

## ...inspiration



Elisabeth's favourite design icon:  
Bauhaus Classic lamp by  
Wilhelm Wagenfeld  
model WG24

### Elisabeth Arndt

Elisabeth Arndt is one of a team of 9 designers and stylists who create our collections. As one of our leading designers she has been involved in many of our most popular ranges. She finds her inspiration in unexpected places! This is how she describes the unlikely sources of ideas for instant **impact**, one of the latest creations from our design studios:

“Riotous strands of fancy ribbons, pan scourers and the burst and sparkle of fizzy drinks.”







# FLOR by heuga is...

**FLOR** by heuga is extremely practical when it comes to cleaning – simply vacuum!

Spills are easy to deal with too. Sponge clean in situ or under the tap – let the tile dry if you have lifted it to clean before putting it back.

## ...practical

Every carpet in the **FLOR** range is tested for wear.

We check whether the pile recovers after usage with tests such as up to 22 thousand impacts from a shoe worn by a heavy male. Other tests include up to 20 thousand impacts from a heavy studded ball made from steel and rubber and up to 25 thousand impacts from a furniture castor.

We also test for colourfastness, fire resistance (far more stringently than the legally required standards) and shrinkage.

Finally if we're still not convinced, we go to a local school and lay the carpet on the two busiest landings in the stairwells for a few weeks – it's the ultimate test!

All our products are manufactured in a way that reduces static, something that's increasingly a problem in modern, centrally heated homes where the air can become very dry.

And our products suitable for home office are made from inherently static resistant fibres or have conductive filaments added to them to further reduce static and thus reduce the threat of damage to your computer data.

“ I have dogs, children with muddy boots, their friends, my husband and his friends in and out constantly – but the hall carpet has stood up to it all. ”

**FLOR** by heuga customer, Germany.







# FLOR by heuga is...

**FLOR** by heuga is good – for your health.

Asthma sufferers and those with breathing problems will be pleased to learn that **FLOR** actually improves indoor air quality as it absorbs common airborne pollutants such as dust and allergens which can then be easily vacuumed away.

“Intersept® is such a good idea and lets me use carpet where I would not have considered normally.”

**FLOR** by heuga customer,  
Netherlands.

In fact, an independent study carried out by the German Asthma and Allergy Foundation found that the air over smooth floor coverings contains almost twice as much fine particulate dust than air in a carpeted room.

The dust level over a smooth floor at  $62.9 \mu\text{g}/\text{m}^3$  was found to be higher than the recommended European Standard.

A similar study found that walking on hard surfaces disturbed more particles, which became airborne and entered the breathing zone.

A number of products in the **FLOR** range are also treated with Intersept®, our patented antimicrobial preservative.

## ...wellbeing

Intersept® protects your carpet from microbial growth, helps keep it fresh and odour-free and is guaranteed to keep working throughout the useful life of the carpet.

Intersept® is proven to be effective against a broad spectrum of bacteria and fungi, making all **FLOR** products that are Intersept® treated perfect for areas such as kitchens, dining rooms, bathrooms and utility rooms.

Intersept®

THIS PRODUCT INCLUDES INTERSEPT  
FOR A HEALTHY ENVIRONMENT





# FLOR by heuga is...

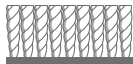
FLOR by heuga is easy – we've made it simple to choose the carpet that's right for you, to create designs and to install without problems.

...easy

## Which type of carpet?



Loop Pile carpet (e.g. basic **beauty**) is made by tufting yarn to form loops which are left uncut. This results in a very hardwearing carpet which is easy to clean and suitable for heavy wear and tear. The feel and texture will depend on the yarn used and the tightness of the loops.



Cut Pile carpet (e.g. puzzle **pieces/2**) is constructed by cutting the loops leaving tufts of yarn that stand up straight. This gives a softer, more luxurious texture, however traffic marks can be more noticeable.



Shag Pile carpets (e.g. lazy **lounge/2**) use a much longer tuft and a thicker yarn. This gives a deep texture that both looks and feels luxurious. However this is not suitable for areas of heavy traffic or wear.

## Designing made easy.

To design a floor that is uniquely yours visit [www.florbyheuga.com](http://www.florbyheuga.com) and click on the design assistant area. Our Virtual Room tool allows you to try different floors in a variety of room settings. Try a single product or combine two in a pattern you choose to see how they look in a real life setting.

To create more ambitious designs, use the square grid on the reverse of the enclosed price list.

## Find the right floor for your needs.

Look for the symbols below on the product pages, they tell you at a glance which products work in which rooms.



LIVING ROOM



KITCHEN



BEDROOM



UTILITY ROOM



BATHROOM



HALLWAY



HOME OFFICE



ANTIMICROBIAL







## Installation made easy.

Laying **FLOR** by heuga is simplicity in itself – there's no mess and little wastage.

For areas less than 30m<sup>2</sup> carpet tiles can be laid loose without the need for tape or glue as long as the tiles are fitted closely together.

For larger areas use small pieces of low-tack carpet tape available at DIY stores or ask your **FLOR** by heuga retailer for advice.



# FLOR by heuga is...

**FLOR** by heuga is the consumer brand of Interface, the world's largest modular carpet manufacturer.

For the first 21 years of Interface's existence, we never gave serious thought to what we were taking from or doing to the Earth, except to be sure we were obeying all laws and regulations.

But in August 1994, Ray Anderson, Chairman and CEO, read Paul Hawken's book, *The Ecology of Commerce*. A few weeks later, a professor from a local university gave him a copy of Daniel Quinn's book, *Ishmael*. These two books not only changed Anderson's life but also made him understand why it should change.

Later that year, Interface committed to become the first name in industrial ecology worldwide, in substance, not just in words.

Ray gave his global team a mission to convert Interface to a restorative enterprise; first by reaching sustainability in business practices, and then becoming truly restorative - a company returning more than it takes - by helping others reach sustainability.

Ray has said that achieving sustainability is like climbing a mountain higher than Mt. Everest. We still have a long way to go but we have started up the mountain and are proud of what we have achieved so far and that our progress has been recognised by those who count.



Ray Anderson, Chairman and CEO, Interface

# ...sustainable



## Ray Anderson, Chairman and CEO, Interface.

Ray has eschewed a luxury car for a Prius, built an off-the-grid home, authored a book chronicling his journey, Mid-Course Correction, and become an unlikely screen hero in the 2004 Canadian documentary, "The Corporation" and in the 2007 film by Leonardo DiCaprio, "The 11th Hour."

He was named one of TIME magazine's Heroes of the Environment in 2007, with a similar honour from Elle Magazine that year. He's a sought after speaker and advisor on all issues eco, including a stint as co-chair of the President's Council on Sustainable Development during President Clinton's administration.

In 1996, he received the Inaugural Millennium Award from Global Green, presented by Mikhail Gorbachev, and won recognition from Forbes Magazine and Ernst & Young, which named him Entrepreneur of the Year.

He also has been honoured by the Georgia Conservancy; Southface Energy Institute; SAM-SPG (Switzerland); the U.S. Green Building Council; the National Wildlife Federation; the Design Futures Council; the Children's Health and Environmental Coalition; the World Business Academy and the Council of Scientific Society Presidents.

## Mission Zero is Interface's promise to eliminate any negative impact on the environment by 2020.

But promises aren't enough; it's tangible results that count. So here's a brief summary of some of the things we've achieved so far:

- 67% reduction in the volume of waste sent to landfill since 1996
- Water intake in manufacturing is down 72% since 1996
- Total energy use down by 44% since 1996
- Absolute reduction of emissions by 34% since 1996
- Absolute net change in emissions is down 71% from Baseline
- 28% of global energy is from renewable sources
- 24% of total raw materials are recycled or bio-based materials
- Cumulative avoided waste costs totalling \$405 million since 1994
- In Europe all factories operate on 100% renewable electricity.

The savings we have made help fund our future programmes. We don't pass costs of sustainability on to our customers.

Achievements of this kind are only possible when the whole company believes in its mission and when a visionary who believes passionately in the journey to sustainability leads it.

## Don't take our word for it.

Interface has earned the No1 spot in GlobeScan's most recent Survey of more than 3000 independent Sustainability Experts.

Every year, this Canadian based research company asks sustainability experts from all sectors including government, corporations, journalists, academics, and NGO leaders, their opinions on sustainability trends and insights.

The Survey reports which organisations merit attention for their commitment to sustainability and asks sustainability experts to name the companies that come to mind as leaders. In the latest 2008 Survey, Interface received the highest number of mentions – beating companies such as BP, General Electric, Shell and Toyota.

The GlobeScan results noted that Interface:

“...maintains its position at the top of the list, despite an increase in the number of companies mentioned, Interface has clearly maintained its long-standing reputation for sustainability.”

To see what you could do to live a more sustainable life, visit [missionzero.org](http://missionzero.org)

To find out more about what we do, visit our website [florbyheuga.com](http://florbyheuga.com)



**Mission Zero:**  
our promise to eliminate any  
negative impact our company  
may have on the environment  
by the year 2020.

# Exactly the colour you want...

At **FLOR** by heuga we know that many people start their search for a new floor covering with a colour in mind but then discover it's difficult to find the right shade. That's why we've grouped together all our colour options so you can see at a glance which one works for you.

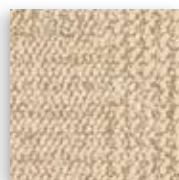
Choose the colours you like and then go to the page number to find out more about them.







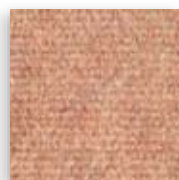
DAY DREAM  
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PAGE 51



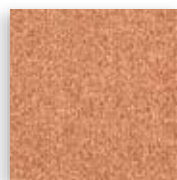
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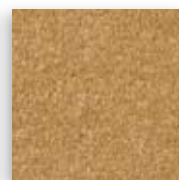
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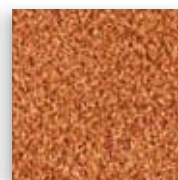
WALK WAY  
WOOD  
PAGE 63



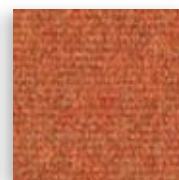
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PUZZLE PIECES/2  
BISCOTTI  
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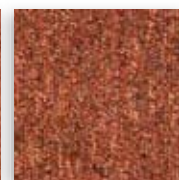
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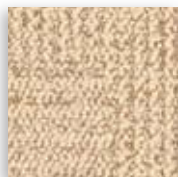
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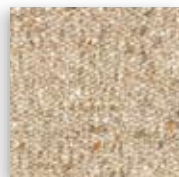
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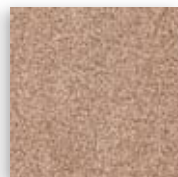
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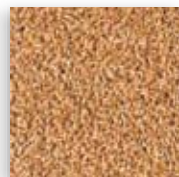
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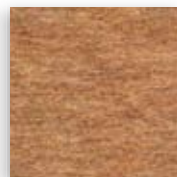
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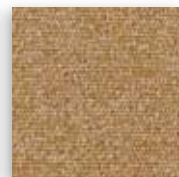
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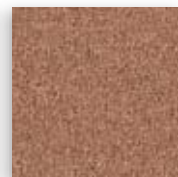
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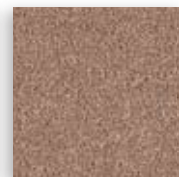
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BASIC BEAUTY  
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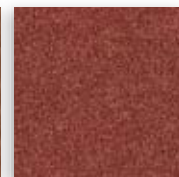
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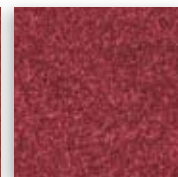
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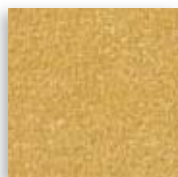
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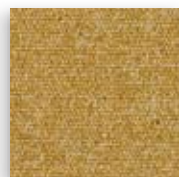
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SUN-DRIED TOMATO  
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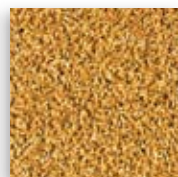
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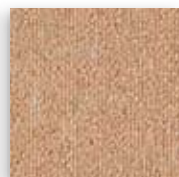
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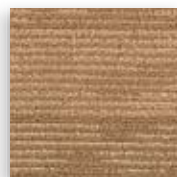
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PAGE 25



FUNKY FEET/2  
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PAGE 47



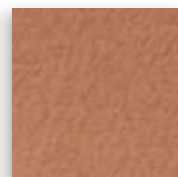
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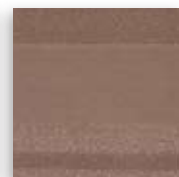
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LAZY LOUNGE/2  
BISCOTTI  
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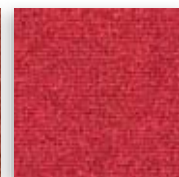
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LUXURY LIVING  
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PAGE 31



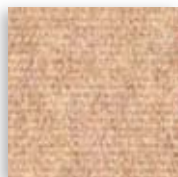
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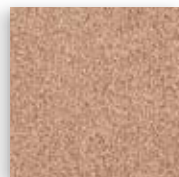
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WALK WAY  
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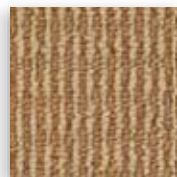
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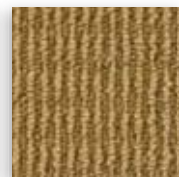
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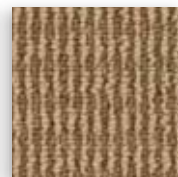
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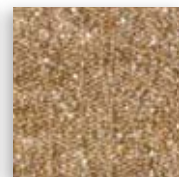
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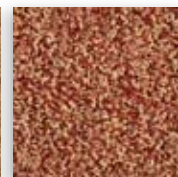
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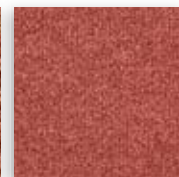
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INSTANT IMPACT  
ORANGE SLICE  
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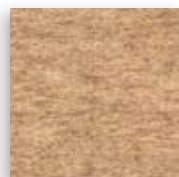
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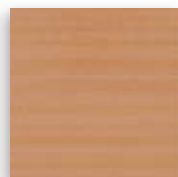
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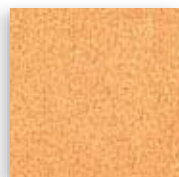
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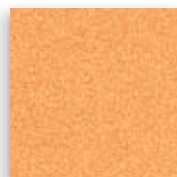
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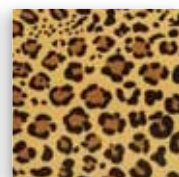
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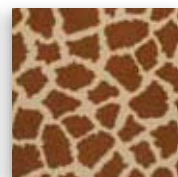
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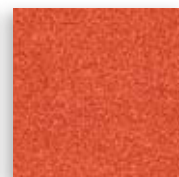
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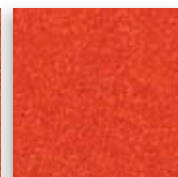
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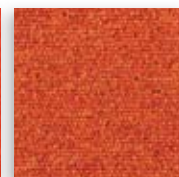
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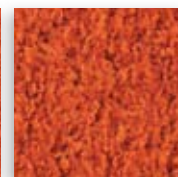
TENDER TOUCH  
ORANGE  
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PUZZLE PIECES/2  
CARROT JUICE  
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BASIC BEAUTY  
CARROT JUICE  
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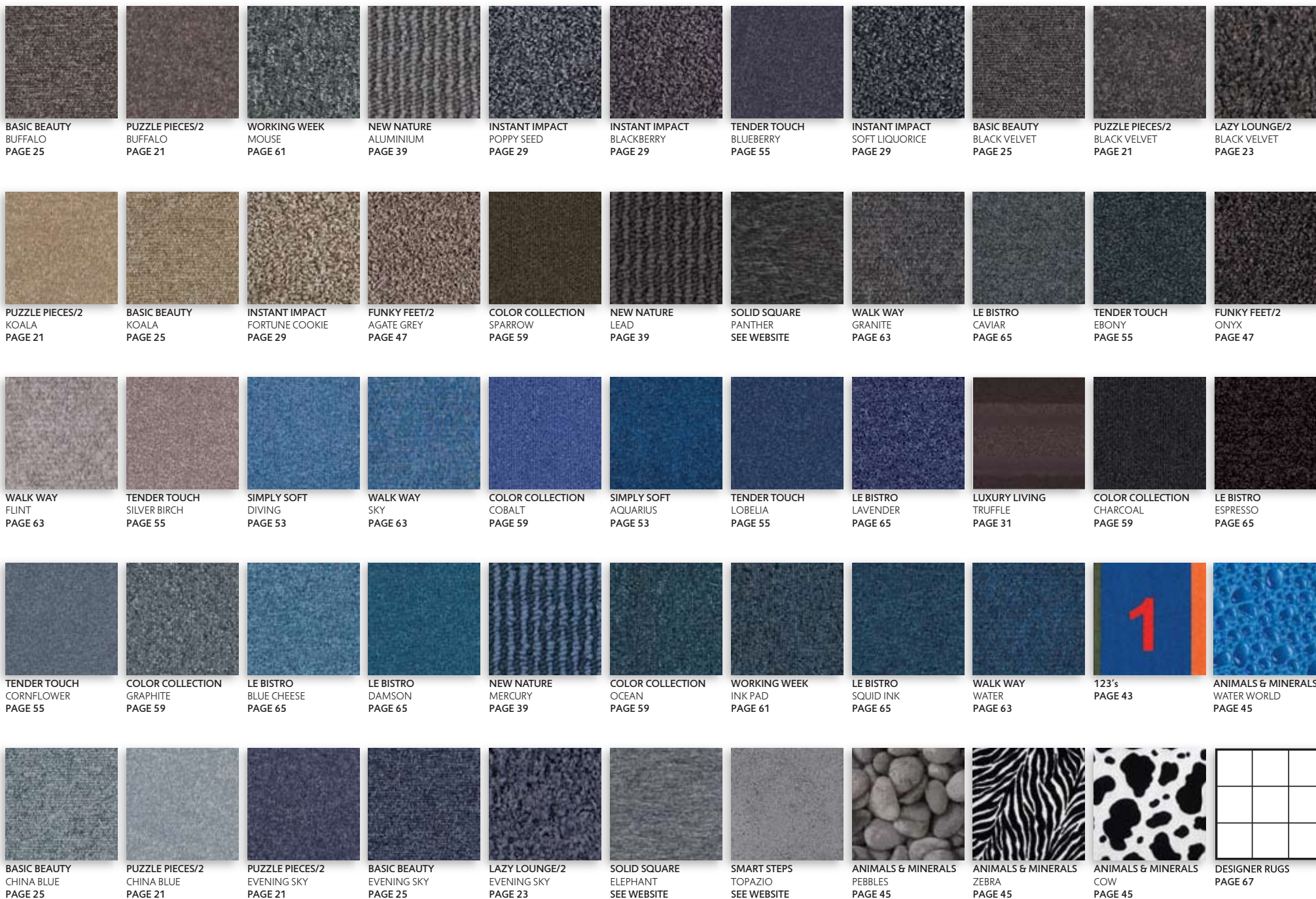


LAZY LOUNGE/2  
CARROT JUICE  
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# tonal trends

## new season...

“ Giving colour to a product needs knowledge about the material itself. The material used means you have to adapt the colours. So for Tonal Trends we used colours that give deepness and intensity without having saturated shades.

We hope you can use Tonal Trends as a “colour tool”. We chose cold and warm natural colours that combine easily with warm greys and deep aubergine, purple and green shades. We didn’t use specific accent colours, because for us all the colours can be used as a main colour or in combination with others.

We were inspired by stone, mineral and smoked wood and objects from nature such as foliage and flowers.”

## ...new colours



Cenk

Interiors colour expert for **FLOR** by heuga.

Born in Istanbul, Cenk lives and works both in Brussels and Eindhoven. He has a degree in textile and has been involved in interior and surface design since 1998.

He established his own studio in 2005, cenkstudio, which is involved in industrial design, development of colour and material concepts for interior textiles and furniture.

He has produced innovative and original designs for many leading European furniture and fabrics companies.

He is regarded as one of Europe’s foremost experts on the use of colour in interior design.



Cenk’s favourite design icon:  
Draped sofa by Front, Moroso





# puzzle pieces/2

Uber stylish modern colours that are perfect for today's family homes.

Complement or contrast – try combining with other products in the Tonal Trends range (lazy **lounge/2** and basic **beauty**) or consider our funky **feet/2**, luxury **living**, wood **work** or country **classic** ranges for example.



WHITE ORCHID



WATERLILY



CREAM



MUSHROOM



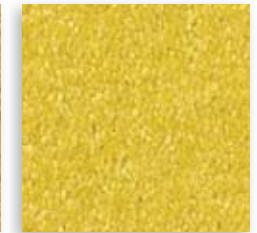
KOALA



BISCOTTI



CHAMPAGNE



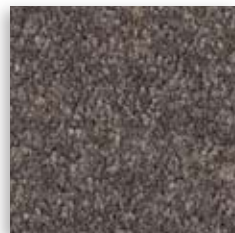
SPRING GREEN



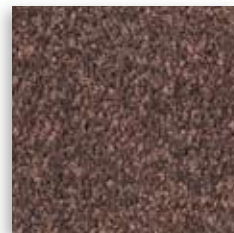
GREEN OLIVE



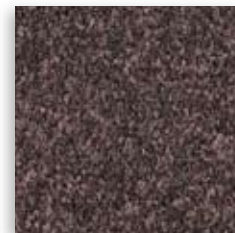
BROWN BEAR



BUFFALO



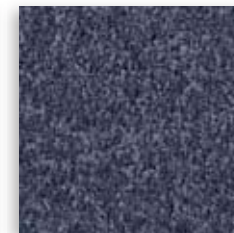
MOCHA



DARK CHOCOLATE



BLACK VELVET



EVENING SKY



CHINA BLUE



CARROT JUICE



CRIMSON PINK



FOREST FRUITS



RICH PLUM



RICH AUBERGINE









# lazy lounge/2

The shag pile is back (Did it ever go away?) with even more stylish and beautiful modern colours – be really creative with it by combining it with other textures in the Tonal Trends range.

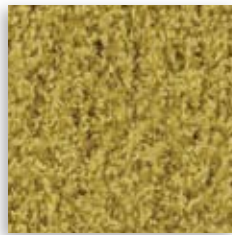
Now you can combine a luxury look with luxurious comfort – in one carpet.



WATERLILY



BISCOTTI



GREEN OLIVE



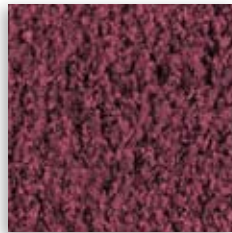
DARK CHOCOLATE



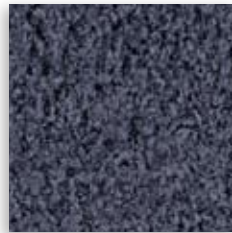
BLACK VELVET



CARROT JUICE



RICH PLUM



EVENING SKY







# basic **beauty**

Stylish and practical too, that's the new basic **beauty** range. Contemporary colours with a durable, hardwearing finish that match perfectly with all the latest paints and fabrics.



MUSHROOM



KOALA



BISCOTTI



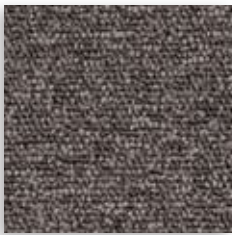
CHAMPAGNE



GREEN OLIVE



BROWN BEAR



BUFFALO



MOCHA



DARK CHOCOLATE



BLACK VELVET



EVENING SKY



CHINA BLUE



CARROT JUICE



CRIMSON PINK



FOREST FRUITS



RICH PLUM



RICH AUBERGINE







# style statements

This collection of inspirational and stylish colours and designs reflect all the latest looks that you see in the Homes magazines.

Update your home the easy way, with a new floor that gives a welcoming vibe that's all your own.

Funky or sophisticated, luxurious or simply elegant, it's time for floors to make a statement.







# instant **impact**

Designed by Elisabeth Arndt, this exuberant and vibrant 21st Century carpet combines amazing colours with superb levels of luxurious comfort. A subtle sheen adds to the designer look – this is the way to give any room vroom!

Designer tip: Combine several of these stunning colours in a chequerboard effect to create a really contemporary look (see page 04).



FORTUNE COOKIE



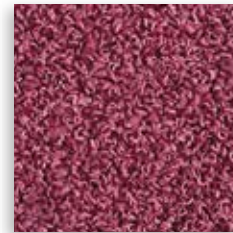
BROWN SUGAR



ORANGE SLICE



CHERRY PIE



HARD CANDY



LIME GREEN



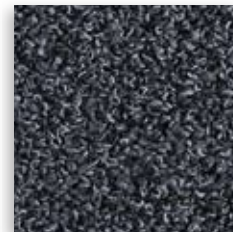
FRESH WATER



POPPY SEED



BLACKBERRY



SOFT LIQUORICE







# luxury living

Combining 3 different yet contemporary textures to create subtle stripes that say elegance and style. Try using in different patterns for a different look.

The colour palette is neutral so it's easy to combine with existing décor or with other products in our range such as puzzle **pieces/2**.



ICE CREAM



NOUGAT



OLIVE OIL



MOUSSE AU CHOCOLAT



TRUFFLE









# natural choices

Soft, warm materials such as 100% wool, classic textures – this collection is as at home in the modern urban setting where it adds a natural beauty as it is in the classic country house.

Gentle subtle shades of colour blend perfectly together to create an easy-to-live-with look.

Use these ranges in a traditional way or create your own cutting edge design that gives a new twist to nature.







# country classic

A traditional look and luxury feel, works perfectly anywhere from a small apartment to a grand chateau.

Made from 100% natural wool with 63% from New Zealand for extra comfort and 37% from the Highlands of Scotland for greater durability.

Also 100% climate neutral.



VANILLA



SESAME



MACADAMIA



ALMOND



PECAN

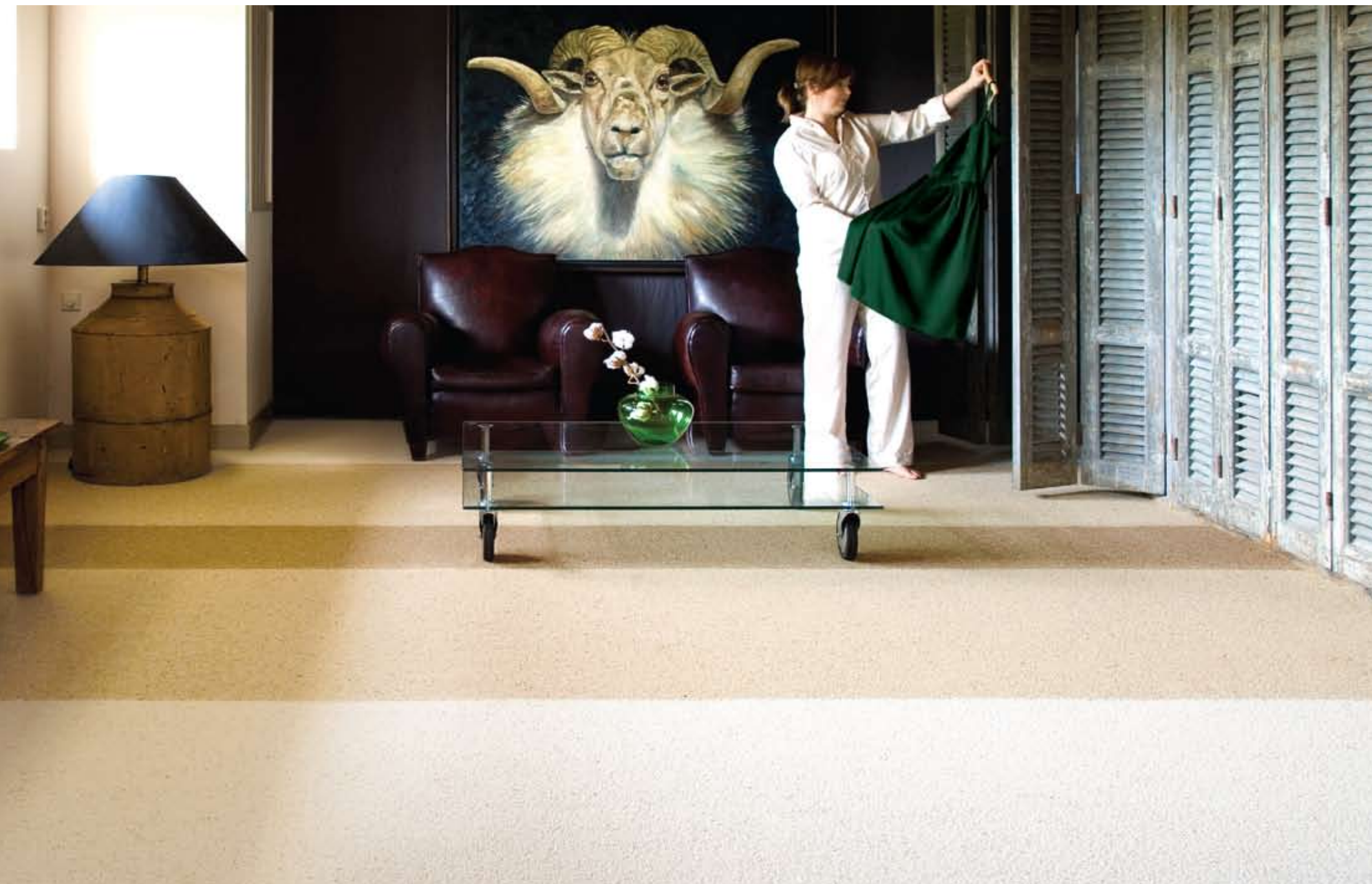


WOOLS  
OF  
NEW ZEALAND®



SILVER AWARD  
BEST FLOORING PRODUCT CATEGORY







# wood work

The richness and grain of wood, the softness of carpet – the perfect combination in a range of classic wood shades – can be laid for a plank or parquet effect.

Enjoy the look of bare boards – but with the comfort and warmth that only carpet can bring. It's also better for your health – see our well being pages 09-10.



PINE



OAK



REDWOOD



ASH



CHESTNUT



Intersept  
THE PRODUCT INCLUDES INTERSEPT  
FOR A HEALTHY ENVIRONMENT







# new nature

Textured woven appearance, hard wearing with a natural feel. Treated to be stain resistant and with an antimicrobial treatment to inhibit growth of bacteria.

This is style with practicality and is the ideal alternative to hard flooring in areas such as kitchens and hallways.



GOLD



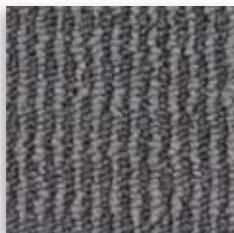
RED COPPER



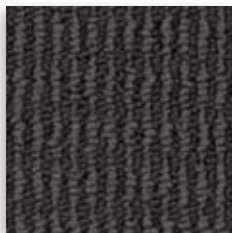
BRONZE



RUSTIC IRON



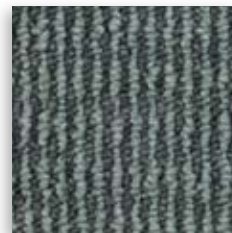
ALUMINIUM



LEAD



MERCURY



GREEN COPPER



**Intersept**  
THE PRODUCT INCLUDES INTERSEPT  
FOR A HEALTHY ENVIRONMENT





# fun time

Who says floors should be dull? Make floors fun – it's easy with this collection.

Nothing is more satisfying than your children's faces when they first see the bedroom or playroom floor you've made for them.

Cool and funky colours, designs and textures that you can mix and match together or use on their own to create a stunning look.

And don't forget – fun isn't just for kids. Our Fun Time collection makes it easy to create a Wow factor in any room.

Have floors that really get noticed – put the fun in funky!







# 123's

Liven up a child's room with this box of 12 tiles featuring numbers **1** to **10** and **+** and **x** symbols, stimulating and fun, you can combine them with other **FLOR** ranges to produce an original and striking design.

Also perfect to make an entertaining rug inset in a bedroom or playroom.



123's







# animals & minerals

Fun for the kids or cool for mum and dad, **animals** only needs your imagination to create something really wild. Add a sense of drama to a living room, a wow factor to a home office or just plain fun to a child's bedroom.

**minerals** features startlingly real 3D designs. Looks like vinyl but with the soft gentle touch of carpet. Give a bathroom a real feeling of comfort – or use in a hall or even a living room to demonstrate your individuality!



COW



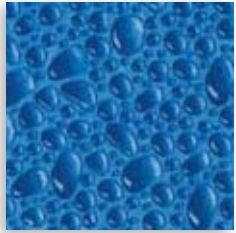
LEOPARD



ZEBRA



GIRAFFE



WATER WORLD



PEBBLES



Intersept  
THE PRODUCT BUILDS A BETTER  
FOR A HEALTHY ENVIRONMENT









# funky feet/2

## New colours available from October.

A new range of the latest interior design colours makes funky **feet/2** even more irresistible.

The great thing about shag pile is that it's truly indulgent – a treat for bare feet. It works well as a rug to soften a hard wood floor – or really pamper the family with wall-to-wall luxury.



PEARL



BARNSTONE



GOLDEN YELLOW **NEW**



CORAL



BALTIC BROWN **NEW**



EMERALD **NEW**



RED GARNET **NEW**



AMETHYST **NEW**

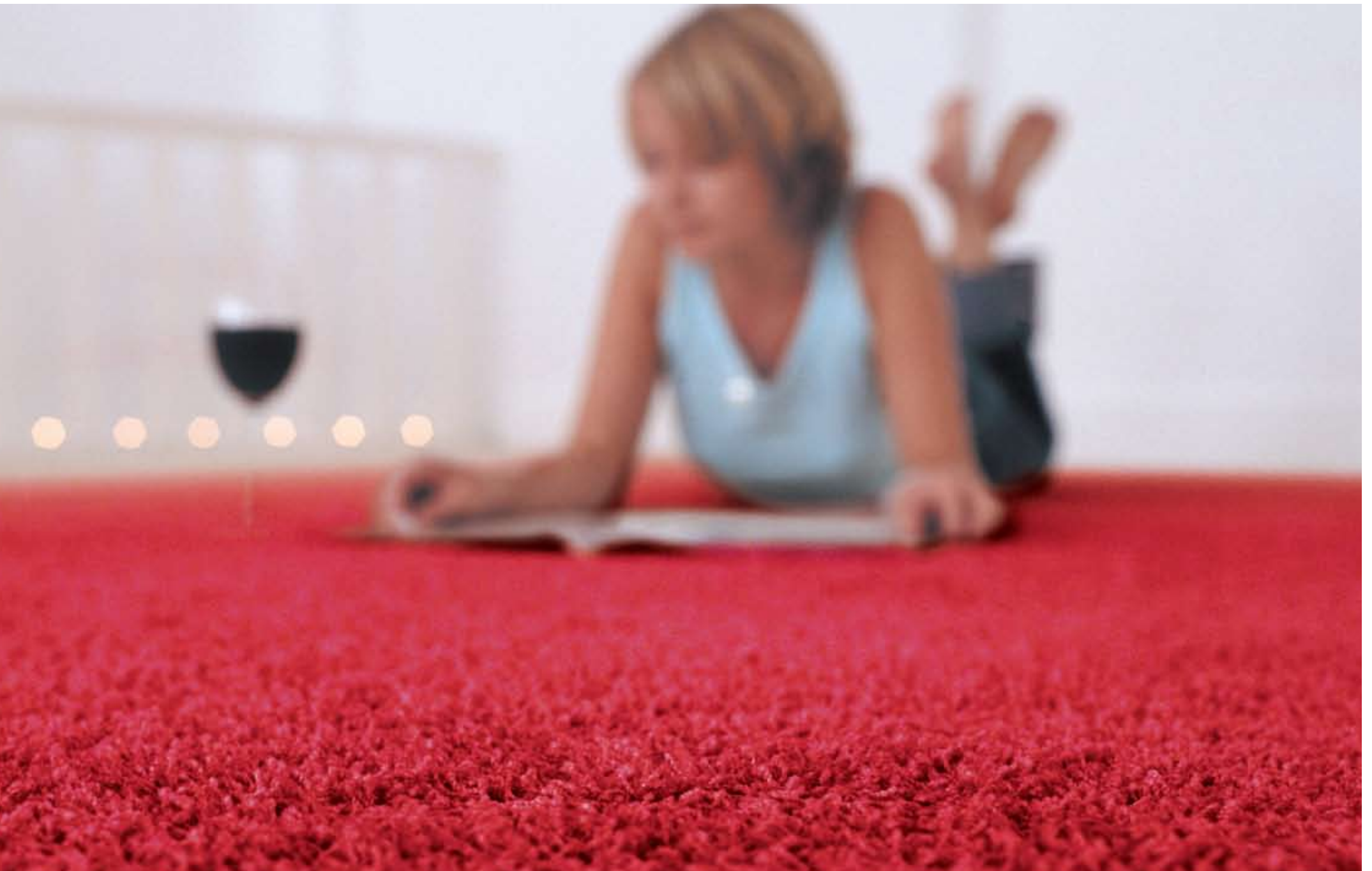


ONYX



AGATE GREY **NEW**







# family life

This collection is perfect for creating great looking floors in rooms where the family gathers together.

A wide range of colours and textures make it easy to match your existing décor. Try combining them to make impactful and exciting designs.

Worried about beautiful carpets in a family area?

Don't be. **FLOR** tiles can be lifted, sponged under the tap and re-laid exactly. Only you will know you've done it.







# day dream

Modern natural look with a chunky yet supremely comfortable feel – no two tiles are alike which makes installation easier as you can lay tiles in any direction. Relaxing, gentle colours make this range very easy to live with and so do its practical, hardwearing properties.

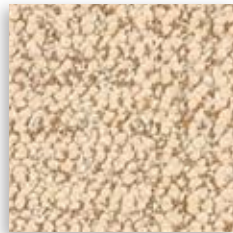
If you're looking for the light, natural look that's so popular today, this is the way to achieve it.



SILK



LINEN



COTTON









# simply soft

Broadloom appearance but with the design flexibility that only comes with floor tiles, deliciously soft and wonderful in bedrooms and bathrooms.

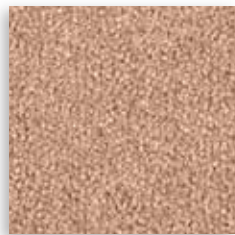
Use this instead of broadloom and you'll find you save as much as 10% on wastage, even more in awkwardly shaped rooms.



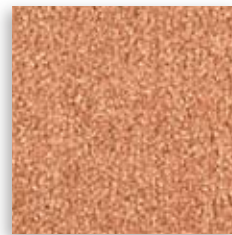
BEACH



FOG



DUSK



SHORE



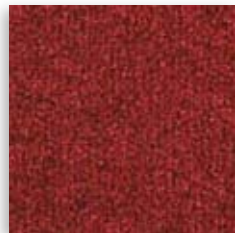
SUNNY



FIRE ISLAND



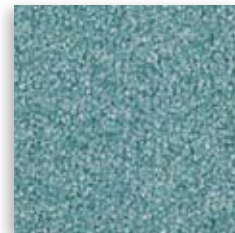
BARLEY



WILD DREAMS



ALGAE



CARIBBEAN



DIVING



AQUARIUS







# tender **touch**

Soft enough for a bedroom yet tough enough for a home office, tender **touch** combines excellent durability with a soft and welcoming texture.

Each colour has a flecked appearance with a rich sheen – perfect for a wall-to-wall look – there are plenty of opportunities to get creative with this range of colours!



LIME



SUNFLOWER



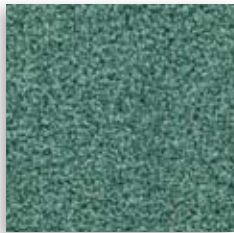
DAFFODIL



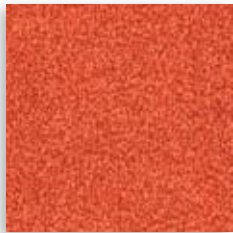
COTTON SEED



BEECH



MINT



ORANGE



CHERRY



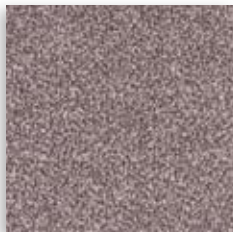
GERBERA



HEATHER



LOBELLIA



SILVER BIRCH



CORNFLOWER

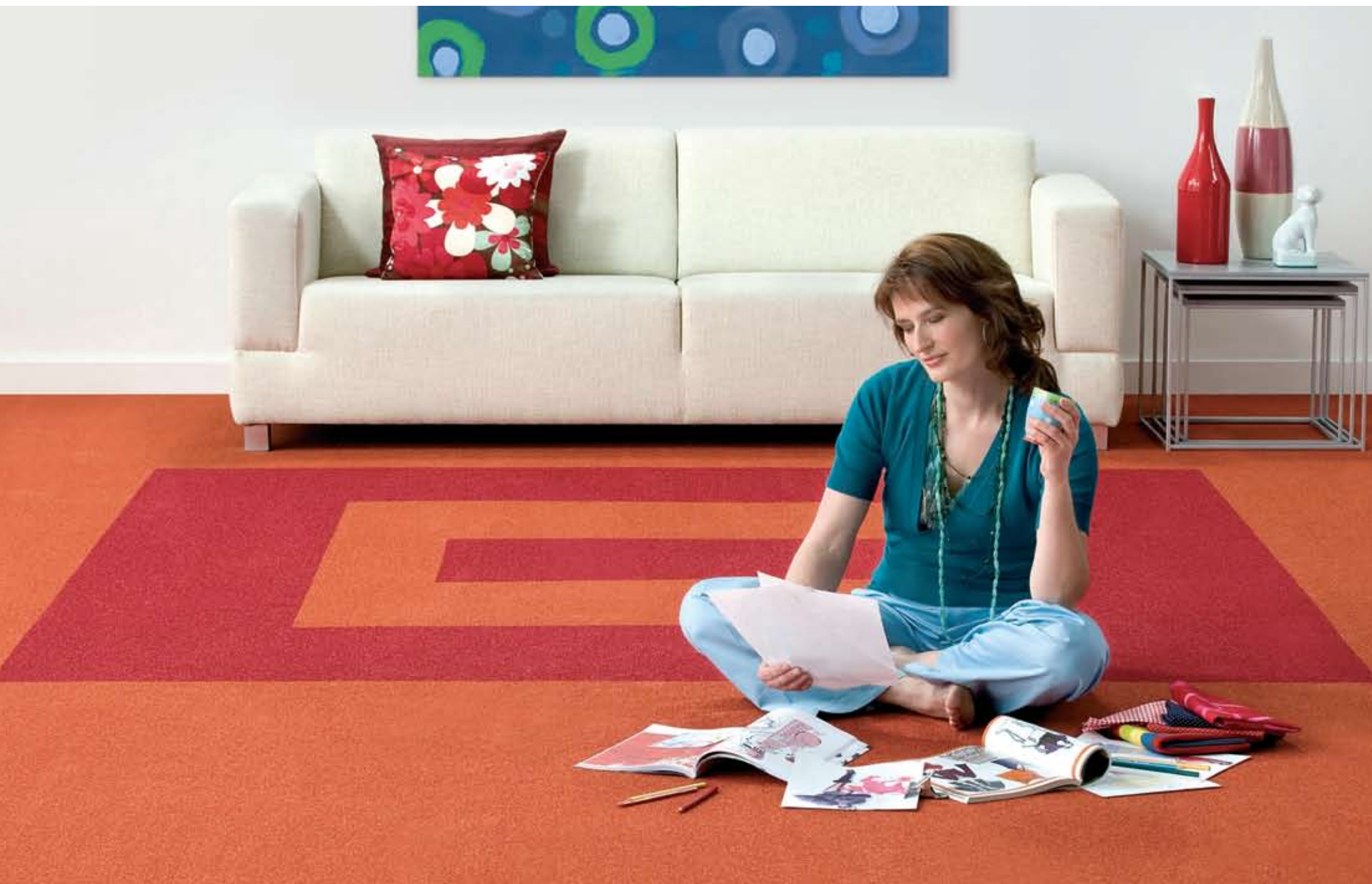


BLUEBERRY



EBONY







# tough love

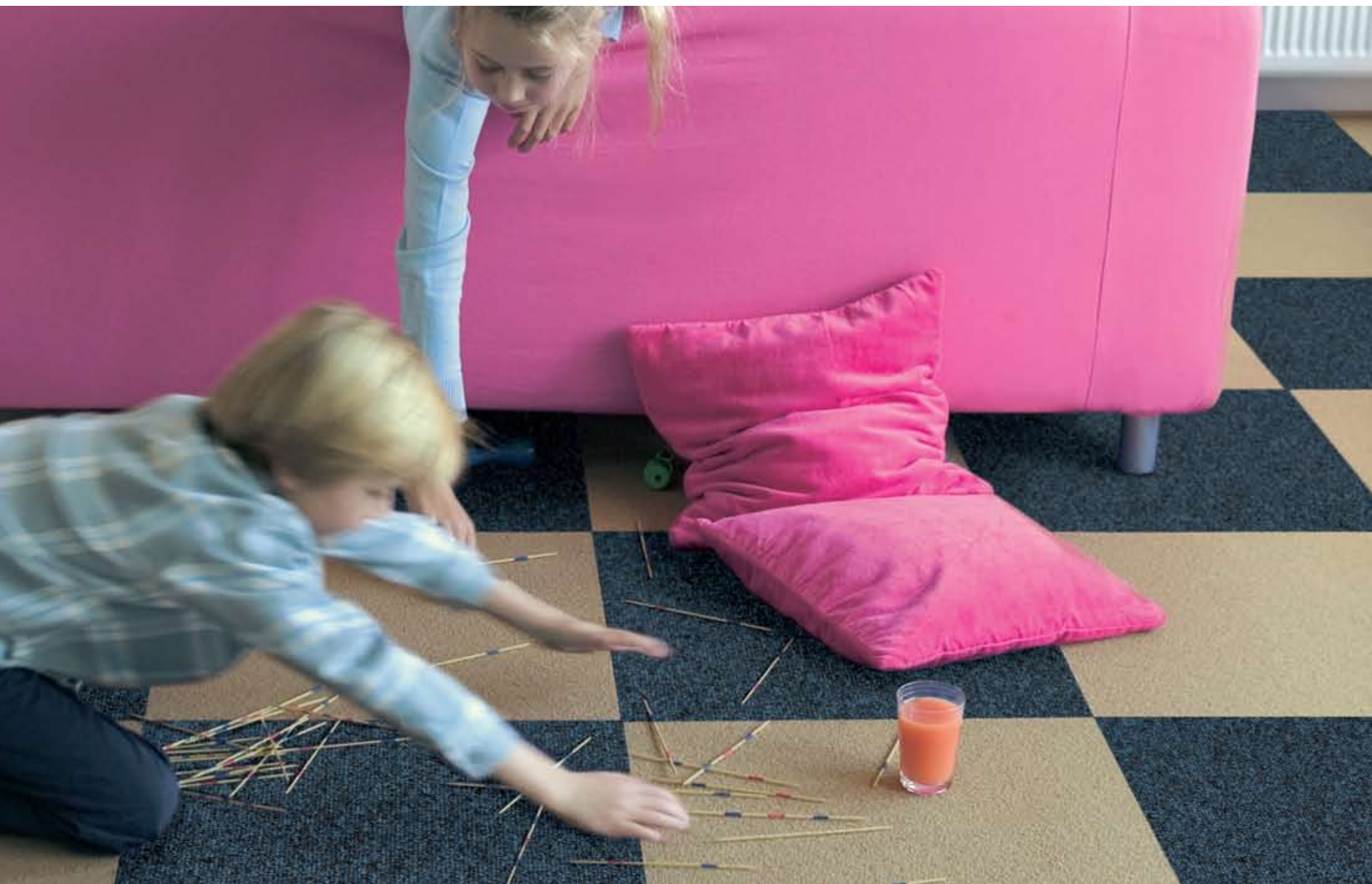
These hard wearing and problem solving carpets are for those spaces in your home that have special requirements such as heavy wear or the possibility of spills.

This collection lets you create great looking floors that also stand up to the wear and tear of every day family life.

Cleaning up after pets, children, the man of the house who cooks but drips and spills everywhere as he does so is no problem. Lift your **FLOR** tiles, clean under running water, dry off and they fit snugly back into place.

You couldn't do that with ordinary carpet.







# color collection

Hard wearing and excellent value, the wide range of colours give you lots of opportunities to create bright and bold designs on your floor.

Now even functional rooms in your home can benefit from a little colour and flair.



IVORY



WALNUT



SPARROW



CAMEL



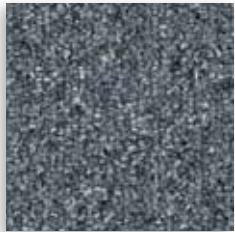
HENNA



BRICK



MARBLE



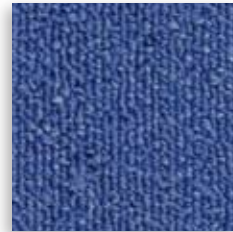
GRAPHITE



CHARCOAL



FOREST



COBALT



OCEAN



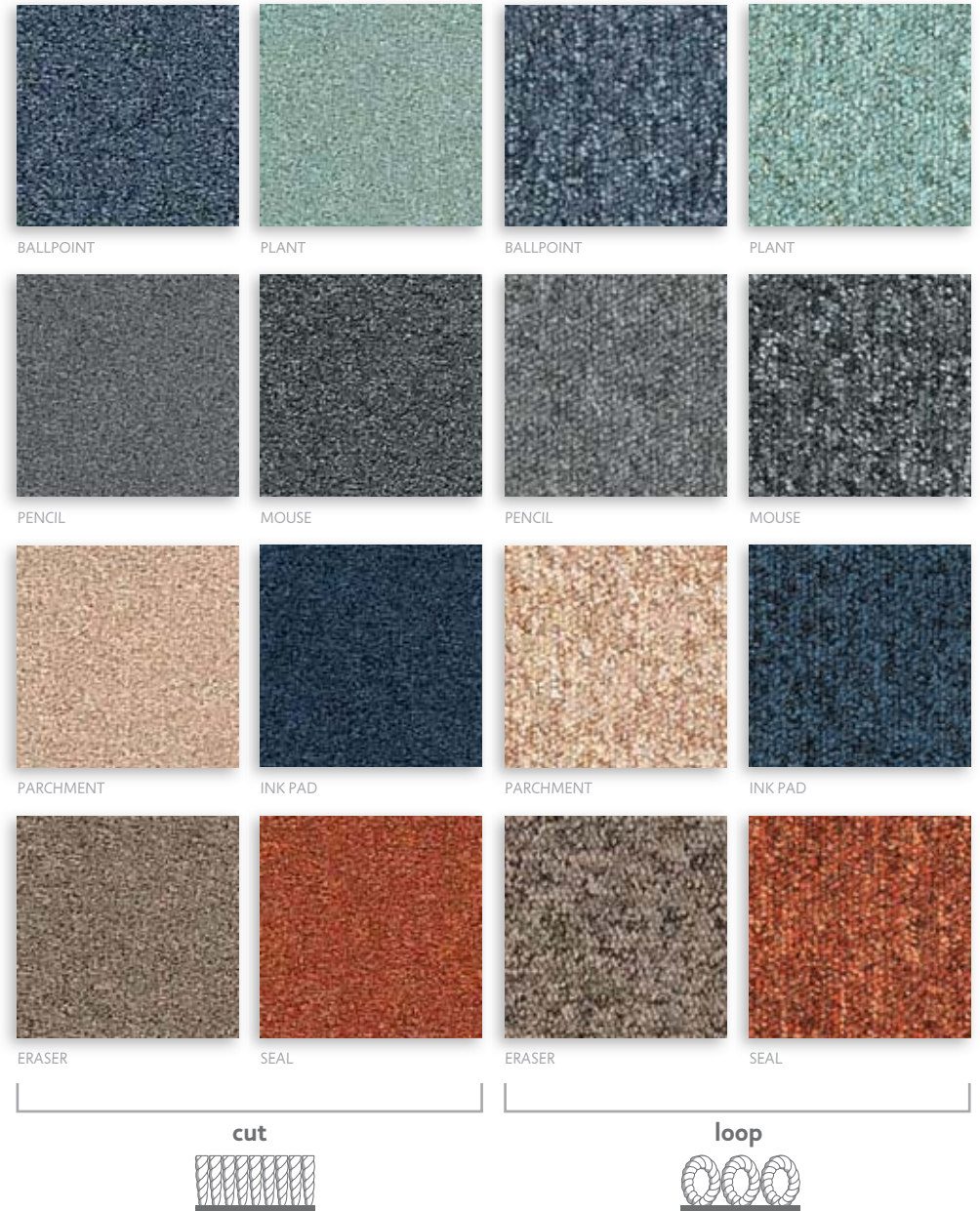




# working week

A hard working and durable floor that's easy to live with and easy on the eye. The flecked finish provides a subtle textured look. A choice of cut or loop pile gives you soft or sturdy finishes which look really good when combined together. It's also perfect for areas where castor chairs are used.

Add an executive touch to your home office.







# walk way

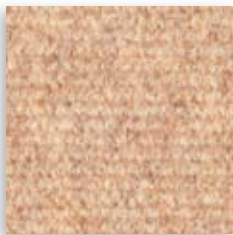
This range is perfect for heavy traffic areas because of its exceptional durability. It's great for chequerboard tile effects in a hallway.



FIRE



LEAF



SAND



GRANITE



SKY



WOOD



FLINT



WATER



TERRA







# le bistro

Families are tough on floors – that's why this range is perfect for areas where there could be spills such as kitchens and dining rooms.

Extra stain treatment ensures easy cleaning and hygiene is maintained by the antimicrobial treatment given to every tile.



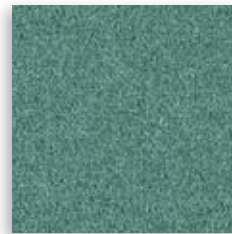
BLUE CHEESE



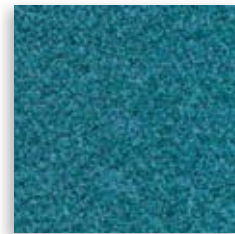
DAMSON



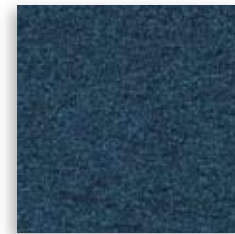
CAPER



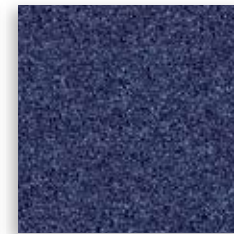
FENNEL



PEPPERMINT



SQUID INK



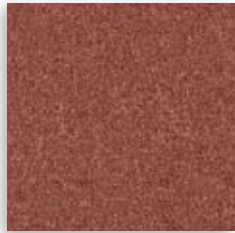
LAVENDER



RASPBERRY



SUN-DRIED TOMATO



SALSA



GINGERBREAD



OATMEAL



CAPPUCINO



CHOCOLATE



COCONUT MILK



CAVIAR



ESPRESSO



Intersept®  
THIS PRODUCT INCLUDES INTERSEPT  
FOR A HEALTHY ENVIRONMENT





# designer rugs

Making your own personal rug is easy with our new Tonal Trends range. Match colours together, add texture using high and cut pile finishes. Choose one of our cool and contemporary designs – or create your own!



## Creating your rug.

Attach tiles together using our ingeniously clever peel-and-stick system of stickers called TacTiles. (One TacTile sticks the corners of four tiles together or the edges of two tiles for the border tiles).

The sticky side faces up on the back of the tile so doesn't leave marks on the floor and each TacTile is notched so you know where to line up the next tile.

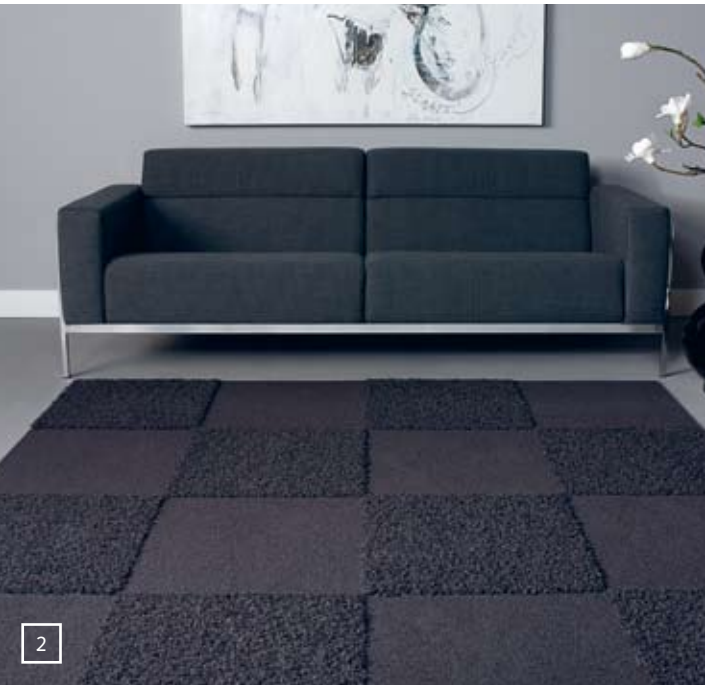
Once you've created your rug, TacTiles ensure it stays together; you can even lift it to move it to another location as you see in the picture.

The tiles have skid resistant backs so they stay in place.

Fancy a change? TacTiles allow you to change the design of your rug whenever you feel like.



For more information about rugs, visit [www.florbyheuga.com](http://www.florbyheuga.com)





# What you should know...

## Try before you buy.

The best way to bring your design ideas to life is to try different colours and textures together using our sample service. You can order samples at our website [www.florbyheuga.com](http://www.florbyheuga.com)

## How much do you need?

We suggest you talk to your local store about this but you can also calculate it yourself using our online room calculator ([www.florbyheuga.com](http://www.florbyheuga.com)). Alternatively, plan out your room using the square grid on the back of the price list.

All our tiles are 50cm x 50cm; that means you'll need 4 tiles per square metre. We suggest that you allow 10% extra when ordering to allow for areas such as alcoves and recesses.

## Where to buy **FLOR** by heuga.

The easiest way is to go to your local store (see our website to find your nearest one) who will be able to help and advise you. Their expertise will help you decide on colours and textures and the amount of tiles you may need and their experienced fitters will be able to bring your creation to life.

You can also order online at [www.florbyheuga.com](http://www.florbyheuga.com). Our minimum order is 1 square metre and we accept credit and debit cards. All orders are subject to terms and conditions as stated on the website.

## Installing **FLOR** by heuga.

Every box of tiles contains all the instructions you need. No special tools or adhesives are required. If your design is complex, it's worth considering getting an experienced fitter to install it for you – your local store will be able to recommend one.

## Which way to lay?

**FLOR** by heuga tiles have arrows on the back that help with installation. There are 5 different effects you can achieve depending on the laying method you use. Of course, you can also create your own effects by mixing and matching different designs.

Look for the symbols below throughout the brochure to see our suggested laying methods for each product.



## Return policy.

Applies to web purchases only.

If you're not fully satisfied with your new **FLOR** by heuga purchase, simply return the unused product in the original packaging together with the receipts for purchase and we will refund the purchase price (excludes delivery costs).

## Looking after your **FLOR** by heuga.

Just as you would any ordinary carpet – regularly vacuuming will deal with every day dust and dirt and a steam clean once or twice a year will do the rest. **FLOR** by heuga carpet tiles can be sponged clean in situ or under the tap. If you lift a tile to clean it, let it dry naturally before putting it back.



Products in the brochure with this symbol have been treated with **Intersept**, our patented antimicrobial treatment that is incorporated into the tiles to inhibit the growth of bacteria and maintain hygiene. This makes them particularly suitable for kitchens, bathrooms, playrooms and utility rooms.

## Underfloor heating.

All **FLOR** by heuga tiles are compatible with underfloor heating up to a maximum of 28°C. Please consult your own documentation relating to your underfloor heating for further information.

## FLOR by heuga 7-year warranty.

**FLOR** by heuga products are backed by a 7-year guarantee covering appearance and functionality when installed, maintained and used in areas according to our recommendations.

### The warranty terms:

**FLOR** by heuga warrants that the products we deliver are suitable for use as described in this catalogue and for a period of 7 years from the date of delivery and (with due observance of the terms and conditions below) that the products contain no defective materials or manufacturing defects and that these products, provided that they are installed, maintained and used according to **FLOR** by heuga's instructions as provided on delivery, will not shrink, curl or seriously discolour.

Excluded from this warranty is:

- (i) normal wear and tear.
- (ii) discolouration as a result of direct and prolonged sunlight,
- (iii) damage as a result of accidents or injudicious or careless use, including the use of the products in rooms for which the products are not intended.

The warranty applies only to products sold by **FLOR** by heuga within the EU.

### The first two years:

If within the first two years after delivery of the products the Purchaser validly claims that the products contain defective materials or manufacturing defects **FLOR** by heuga will at no cost for the Purchaser either:

- Repair the defective product or if necessary undertake on-site rectification, provided that **FLOR** by heuga is confident the fault can reasonably be rectified.
- Or
- Replace the defective products.

### After two years usage.

If after two years of the delivery the Purchaser validly claims that the products contain defective materials or manufacturing defects and **FLOR** by heuga needs to repair or replace the defective product, then taking into account the depreciation, **FLOR** by heuga will compensate the costs for repair or replacement in accordance with the following scale:

Years after Delivery Date	Depreciation	Compensation <b>FLOR</b> by heuga
3	30%	70%
4	45%	55%
5	60%	40%
6	75%	25%
7	85%	15%

The amount to be deducted for depreciation will be calculated as a percentage of the actual costs for repair or replacement.

The Purchaser must notify **FLOR** by heuga of a claim in writing.

The Purchaser will not be entitled to the replacement or repair of the products if these have been destroyed or have deteriorated as a result of careless use by the Purchaser.

**FLOR** by heuga's total liability is limited to the direct loss or damages suffered by the Purchaser with a maximum of the paid purchase price, except in cases of gross negligence or deliberate recklessness on the part of **FLOR** by heuga.

### Can we help?

Go to our website **[www.florbyheuga.com](http://www.florbyheuga.com)** to find all kinds of product information, see how others have used **FLOR** by heuga to create great looking rooms, use our online room size calculator and use postcode search to find your nearest **FLOR** by heuga retailer or, for further information about any **FLOR** by heuga product, call our international FREEPHONE number: 00800 4384 2266.



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Due to limitations of photographic and printing processes products may not be exactly the same colour as shown in this catalogue.

**Sample service:** [www.florbyheuga.com](http://www.florbyheuga.com)

**Designer rugs:** [www.florbyheuga.com](http://www.florbyheuga.com)

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